



- Organizer:** Wichita Committee on Foreign Relations <https://wichitacr.com/> - partner of the World Trade Council of Wichita <http://wtcouncil.com>
- Date, Time, Venue:** Tuesday, April 29, 2025, Wichita Country Club (8501 E 13th St N, Wichita, KS 67206)
- 6 pm – Networking; 6:45 pm - Dinner & Presentation
- Cost:** Dinner, program & one bar drink (\$48); payment link: <https://www.paypal.com/ncp/payment/RFHQK9BGFA3WL> - send email to programs@wtcouncil.com with payment details and attendees' names.
- Speaker:** Usha Haley, Wichita State University & World Trade Council of Wichita
- Topic:** "How Chinese investment affected international competitiveness in U.S. oil and natural gas: Are tariffs a way forward?" (Research supported by NSF grant)

Dr. Usha Haley is the W. Frank Barton Distinguished Chair in International Business and the elected Chair of the World Trade Council of Wichita. She has authored over 360 publications and presentations in top-tier venues in her field, including eight books on Asia and emerging markets, three of which have been bestsellers in publications such as the *Economist*, *Bloomberg Businessweek* and *Wall Street Journal*. The findings in her pioneering book, *Subsidies to Chinese Industry*, were featured twice in the *Economist*, and described by JP Morgan as “unmatched in scope, breadth, and impact.” The results were incorporated into federal trade regulation in the USA, EU and Germany, among other countries. Dr. Haley holds a Ph.D. and M.Phil. in International Business from NYU’s Stern School of Business, as well as an M.A. in International Relations from the University of Illinois at Urbana-Champaign, among other academic qualifications. She has lived and worked on four continents, including at faculty positions at Harvard University, Australian National University, National University of Singapore, and ITESM-Monterrey, Mexico.

Over the past two decades, Dr. Haley’s expertise has been cited more than 620 times in international media, including the *New York Times*, *Wall Street Journal*, *Financial Times*, *USA Today*, *Guardian*, *CNN*, *Barron’s*, *Economist*, *Fortune*, *Forbes*, *Washington Post*, *National Business Review*, *The Australian*, *The Times* (UK), *PBS*, *BBC*, *NPR*, and *Fox News*, among others. Her research has been incorporated into federal and trade regulations over 40 times around the world. In recognition of her contributions to international business and trade—particularly in emerging and Asian markets—the *Economist* named her a thought leader.

For her extended bio, visit <http://ushahaley.academia.edu> and for recent media coverage, visit <http://wtcouncil.com/media>.