



WICHITA STATE  
UNIVERSITY

W. FRANK BARTON  
SCHOOL OF BUSINESS

Center for International Business  
Advancement and World Trade  
Council of Wichita



International  
Business  
Studies  
Association

Thursday, March 23, 2023

## Doing Business in & with South Korea: Korea as Investor, Partner, & Market

Wichita Marriott Hotel - 9100 Corporate Hills Drive—Wichita, KS

6:00 pm Reception — 7:00 pm — Dinner  
Sponsored by Kotra

**kotra**

Korea Trade-Investment  
Promotion Agency

7:50 pm Introductions: **Dr. Usha Haley**

Chair—WTCouncil, Barton Chair/Professor, WSU

Presenters\*: **Mr. Lee Yungsun**

Director General—KOTRA— Chicago

**Mr. Kevin SunChang Hwang**

General Manager, Business Development

KOTRA Chicago

*Bios follow*

**Reservations Required:** <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for check payments email [wtcouncil@wichita.edu](mailto:wtcouncil@wichita.edu) or [sherryl.hubble@wichita.edu](mailto:sherryl.hubble@wichita.edu)

**COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior reservations not accepted**

**Social, Dinner & Presentation: Individual — \$55, Members—\$45**

**WSU Student (ID reqd) — \$25 (Other students by prior arrangement)**

**Seating for Presentation Only (social & dinner not included): No Charge**

Contact: [wtcouncil@wichita.edu](mailto:wtcouncil@wichita.edu) or 316/978-3176 for seating only reservation