



WICHITA STATE
UNIVERSITY

W. FRANK BARTON
SCHOOL OF BUSINESS

Center for International Business
Advancement and World Trade
Council of Wichita



International
Business
Studies
Association



Thursday, September 26, 2024

“P&G: Global Strategic Challenges and Opportunities”

Wichita Country Club - 8501 East 13th Street North—Wichita, KS

6:00 pm Social & Networking Reception

7:00 pm Banquet

7:45 pm Introductions: Dr. Usha Haley— Chair, WTCouncil

Barton Distinguished Chair & KS Faculty of
Excellence—Wichita State University

8:00 pm Keynote Address: Mr. Tadd Fowler

Senior Vice President—Treasurer, Global Taxes
The Procter & Gamble Company

8:30 pm Discussion / Questions

8:45 pm Adjourn

Reservations Required: <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for check payments email wtcouncil@wichita.edu or sherryl.hubble@wichita.edu

COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior reservations not accepted

**Social, Dinner & Presentation: Members—\$50.00 Non-members — \$60.00
WSU Student—\$30.00**

**Menu selection: Beef Short Ribs ___ Parmesan Crusted Chicken ___ Char Crusted Halibut ___
Vegetarian - Pasta Primavera ___**



Speaker Bio

September 26, 2024 - WTCouncil Meeting



Tadd Fowler

Senior Vice President—Treasurer, Global Taxes
The Procter & Gamble Company

Tadd Fowler runs Treasury for a multinational corporation that sells products in 180 countries; he has hands-on experience with the problems and opportunities that companies face abroad and what it takes to navigate choppy waters successfully. He joined Procter & Gamble in 2005, and currently has responsibility for all Global Treasury and Tax matters for the company. P&G's Global Treasury organization manages global liquidity, capital markets, financial risk management, pensions and insurance. P&G's Global Tax Organization manages P&G's global tax and trade policy efforts, tax planning, tax controversy and compliance with P&G's total global tax contribution approximating \$10 billion annually. Prior to P&G, he was a partner with PwC where he advised clients on international tax matters as well as mergers and acquisitions.