



Tuesday, October 25, 2022

The China-Taiwan Situation: What Should We Know and What Can We Do About It

Dr. Usha Haley - Chair - WTCouncil, Barton Chair/Professor, WSU

Mr. Geoff Tuff - Principal - Consulting, Deloitte, Boston

Dr. Jack Zhang - Assistant Professor, Political Science, KU

Panel bios attached

Wichita Marriott Hotel - 9100 Corporate Hills Drive—Wichita, KS

6:00 pm. Networking Reception

7:00 pm Memories of Dr. Dharma and Dr. Deema deSilva

7:15 pm Dinner

7:50 pm Introductions

8:00 pm Panel Discussion

9:00 pm Adjourn

Reservations Required: <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for check payments email wtcouncil@wichita.edu or sherryl.hubble@wichita.edu

COVID vaccinations and/or masks are recommended but optional.

Social, Dinner & Presentation: Individual — \$45

WSU Student (ID reqd) — \$25 (Other students by prior arrangement)

Seating for Presentation Only (social & dinner not included): No Charge

contact: wtcouncil@wichita.edu or 316/978-3176 for seating only reservation



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Panelist—The China-Taiwan Situation: What Should We Know and What Can We Do About It



Usha C.V. Haley

W. Frank Barton Distinguished Chair, Wichita State University
Director—Center for International Business Advancement
Professor of Management
Chair—World Trade Council of Wichita, Inc.

Usha Haley is W. Frank Barton Distinguished Chair in International Business, Director/Center for International Business Advancement, and tenured, full Professor of Management at Wichita State University. She chairs the World Trade Council of Wichita. She has been full-time faculty at West Virginia University, Massey University (New Zealand), University of New Haven, University of Tennessee-Knoxville, New Jersey Institute of Technology/Rutgers, Australian National University (Australia), National University of Singapore (Singapore), and ITESM-Monterrey (Mexico); and taught graduate students at Harvard University, Purdue University and in executive-development programs in 10 countries.

Her research focuses on multinational corporations and international strategy, Asian and emerging markets, business-government relations, innovation, technology development, strategic decision-making, sanctions, subsidies and broader social and political impacts of research in business schools. She has 330 publications and presentations including 29 academic journal articles in *Journal of International Business Studies*, *Human Relations*, *Journal of Management Studies*, *Academy of Management Learning & Education (AMLE)*, *Technological Forecasting & Social Change*, *California Management Review*, and *Harvard Business Review*, among others, and 8 books. Her authored books include *Subsidies to Chinese Industry* (headlined twice in the *Economist*, reviewed in *Strategy+Business* as "important" and "influential", and China findings described by *JP Morgan* as "with no equal in terms of scope, breadth and impact"); *Multinational Corporations in Political Environments* (reviewed in the *Wall Street Journal* and *Academy of Management Review*); *Chinese Tao of Business* (reviewed in the *Wall Street Journal* as the only business book on Asia to buy); *New Asian Emperors* (reviewed in the *Economist* as an "important study"); and, *Impact and the Management Researcher* (reviewed in *Academy of Management Learning & Education*, *AACSB Insights*, *Chronicle of Higher Education* and *Poets & Quants*).

Usha's research has had regulatory influence over 40 times. She testified before the *US Senate* on Shuanghui's takeover of Smithfield Foods, the most important case on FDI in a decade. She also testified on her research on China to the *USCC* and twice before the *Committee on Ways and Means*, including on federal legislation, the *Non-market Economy Trade Remedy Act* whose findings were incorporated into US regulation (HR 1229). She presented her research before the *US International Trade Commission*, *US Department of Commerce* and *US Trade Representative*. She was nominated to join the US delegation on the *Steel Dialogue* with China and advised on the *US-China Joint Commission on Commerce and Trade*. Her research on Chinese subsidies is the basis of 3 pieces of *EU anti-dumping regulation* and in the *US ITA's* countervailing duties against China.

Competitive research grants she received include from the *National Science Foundation (NSF)* (sole Principal Investigator). She serves/served on 9 corporate, non-profit and governmental planning/advisory boards, has served 36 times as keynote/plenary and her expertise has been profiled over 570 times in the international media (almost weekly over the last decade) including multiple times in the *New York Times*, *Wall Street Journal*, *Financial Times*, *USA Today*, *Guardian*, *CNN*, *Economist*, *Washington Post*, *National Business Review*, *Australian*, *PBS*, and *NPR*.

Major research/leadership awards include the *Academy of Management's* Practice Impact Award for scholarly impact and for "Truly Outstanding Leadership and Service"; the *Economist's* "Thought Leader" on emerging markets; Emerald Publishing's *Lifetime Achievement Award* for Asia Pacific business; *American Made Hero* for supporting US manufacturing; *Wichita Business Journal's* "Women who Lead in Education", and, the *Glorious India Award* for academic contributions by one born in India. Teaching awards include *University Lecturer of the Year*. Her academic qualifications include a PhD and MPhil, Stern School of Business, New York University, MA, University of Illinois at Urbana-Champaign; and, BA, from Elphinstone College, University of Bombay, India.



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Geoff Tuff

Principal

Sustainability and Climate Leader for Energy, Resources & Industrials | U.S. Hydrogen Practice Leader | Deloitte

Geoff has more than 30 years of experience consulting to some of the world's top companies on the subjects of growth, innovation, and adapting business models to deal with change. Currently, he is a principal at Deloitte and holds various positions across the firm's Sustainability, Innovation and Strategy practices. Those include leadership of the US Hydrogen Practice and all Sustainability, Climate and Equity work for clients in the energy and industrials sectors. Prior to this, he led the innovation firm Doblin and was a senior partner at Monitor Group, serving as a member of its global Board of Directors.

Geoff's work centers on helping clients transform their businesses to grow and compete in nontraditional ways. Over the course of his career, Geoff has worked in virtually every industry and he uses his breadth and diversity of experience to bring novel insights about how things might operate to clients stuck in industry conventional wisdom. Geoff is valued for his integrative approach to solving problems; he combines deep analytic and strategic expertise with a natural orientation toward approaches embodied in design thinking.

A widely sought-after speaker and writer on the topic of growth through innovation, Geoff has written for a variety of outlets, including Harvard Business Review. Geoff is co-author of the national bestseller [*Detonate: Why—and How—Corporations need to Blow up Best Practices \(and Bring a Beginner's Mind\) to Survive \(Wiley 2018\)*](#) and of [*Provoke: How Leaders Shape the Future by Overcoming Fatal Human Flaws \(Wiley 2021\)*](#). He holds degrees from Dartmouth College and Harvard Business School.



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Panelist

"The China-Taiwan Situation: What Should We Know and What Can We Do About It"



Jiakun Jack Zhang, Ph.D.

Assistant Professor of Political Science &
Director of KU Trade War Lab
University of Kansas

Jiakun Jack Zhang is Assistant Professor of Political Science at the University of Kansas (KU) and Director of the [KU Trade War Lab](#) (TWL). He received his Ph.D. from the Department of Political Science at UC San Diego and holds a bachelor's degree in political science and a certificate in East Asian studies from Duke University. In 2018-2019, he was a postdoctoral research fellow in the Niehaus Center for Globalization and Governance at Princeton University. His research explores the political economy of trade and conflict in East Asia. He is currently working on a number of projects on the U.S.-China Trade War as well as a book manuscript on the national security implications of economic interdependence with China. Dr. Zhang has been the recipient of various grants and awards, including a Fulbright U.S. Student Grant, the Minerva Research Initiative DECUR Partnership, the Smith Richardson Foundation World Politics and Statecraft Fellowship, and the University of California Institute on Global Conflict and Cooperation Herb York Dissertation Fellowship. He is an alumnus of the Mansfield-Luce Asia Scholars Network, the Bridging the Gap Scholar Network, the YFPF U.S.-China Futures Project, and the CSIS Pacific Forum Young Leaders Program. Prior to entering academia, Dr. Zhang worked as a China researcher for the Eurasia Group and consulted for the Economist Intelligence Unit. Follow him on Twitter [@HanFeiTzu](#).