



WICHITA STATE
UNIVERSITY

W. FRANK BARTON
SCHOOL OF BUSINESS

Center for International Business
Advancement and World Trade
Council of Wichita



International
Business
Studies
Association

Thursday, November 2, 2023

" Is China a National Security Threat
and
How does this Affect Business?"

Wichita Country Club - 8501 East 13th Street North—Wichita, KS

6:00 pm Social & Networking Reception

7:00 pm Banquet

7:50 pm Introductions: Ted J. Vlamis—Vice Chair, WTCouncil

Vice President, Pioneer Balloon Company

Panelists: Dr. David Graff—Kansas State University

Pickett Professor and Chair of History

Dr. Usha Haley—Chair, WTCouncil & WSU

Barton Distinguished Chair & KS Faculty of
Excellence, Barton School of Business

Col. Donald E. McClure—US Air Force

Group Commander, 184th Intelligence, Surveillance
& Reconnaissance Group, McConnell Air Force Base
Kansas Air National Guard

8:00 pm Discussion

8:45 pm Questions & Adjourn

Reservations Required: <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for
check payments email wtcouncil@wichita.edu or sherryl.hubble@wichita.edu

*COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior
reservations not accepted*

Social, Dinner & Presentation: Members—\$45 Non-members — \$55

Menu selection: Beef Short Ribs ___ Chicken Picatta ___ Cod Seafood ___ Vegetarian ___

Contact: wtcouncil@wichita.edu or 316/978-3176



Speakers' Bios

November 2, 2023 - WTCouncil Meeting

"Is China a National Security Threat and How does this Affect Business?"



David Graff (PhD, East Asian Studies, Princeton) will speak on the historical continuity of Chinese military strategy from ancient time to the present day, with implications for national security. David is a professor in the Department of History at Kansas State University and holds the Richard A. and Greta Bauer Pickett Chair for Exceptional Faculty. He is the director of Kansas State's undergraduate program in East Asian Studies, and was the Director of the Security Studies program prior to becoming Department Chair. Previous academic positions include at Southern Methodist University and Bowdoin College. He also spent a year as a visiting scholar at Harvard University. His research and teaching focus on Chinese, Japanese and other East Asian military history and security issues. He is currently completing a translation of Li Jing's "Art of War," an early Tang military text, is co-editor-in-chief of the *Journal of Chinese Military History* and secretary of the Chinese Military History Society.



Usha Haley (PhD, MPhil, Stern School of Business, New York University; MA, Political Science, University of Illinois at Urbana) will draw on her National Science Foundation funded research on how Chinese investments over a decade in the US energy sector have affected green-technology development and patents with implications for the US's technology lead and national security. Usha is W. Frank Barton Distinguished Chair in International Business & Kansas Faculty of Distinction at Wichita State University. She chairs the World Trade Council of Wichita. Usha has lived and worked on 5 continents and has 400+ publications/presentations, including articles in *Harvard Business Review* and *California Management Review*, and 8 authored books, 2 on world-wide best-selling lists, on emerging markets, subsidies, trade, and strategy. Her research on China is incorporated into federal trade regulation in the USA, EU, Australia, and India including the "Non-market Economy Trade Remedy Act" (the basis of HR 1229 in the USA) and three pieces of EU anti-dumping regulation. Competitive research grants include as sole investigator from the National Science Foundation. Major awards include the Academy of Management's "Practice Impact Award" for outstanding scholarly impact; the Academy of International Business's "Outstanding International Business Scholar"; The Economist's "Thought Leader"; Emerald Publishing's "Lifetime Achievement Award"; "American Made Hero" for work with US manufacturing; Wichita Business Journal's "Women who Lead in Education", and "Glorious India Award" for academic contributions by one born in India.



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Col. Donald E. McClure (Master of Military Operational Art and Science, Air University, Maxwell Air Force Base, AL; Master of Strategic Studies, Grand Strategy Concentration, Air War College, Maxwell Air Force Base, AL) is the Group Commander for the 184th Intelligence, Surveillance, and Reconnaissance Group, McConnell Air Force Base, KS. He leads and oversees the operations, training, and readiness of over 600 personnel in the intelligence, surveillance, and reconnaissance (ISR) mission. He also directs and resources three intelligence squadrons supporting multiple Combatant Commands around the globe. With over 20 years of experience in the Air National Guard, he has served in various leadership and command positions, including as a squadron commander and a ground ISR branch chief. He has also been deployed to multiple overseas locations in support of contingency operations including Iraq and Afghanistan. He has developed and demonstrated skills in military leadership, command, joint military operations, ISR, and grand strategy. He is passionate about advancing the national security interests of the United States and its allies, and enhancing the capabilities and readiness of the Air National Guard.