



WICHITA STATE
UNIVERSITY

W. FRANK BARTON
SCHOOL OF BUSINESS

Center for International Business
Advancement and World Trade
Council of Wichita



International
Business
Studies
Association



Tuesday, February 27, 2024

"Business Operations in Mexico: Successful Strategies & Cautionary Tales"

Wichita Country Club - 8501 East 13th Street North—Wichita, KS

6:00 pm Social & Networking Reception

6:30 pm Banquet

7:30 pm Introductions: Dr. Usha Haley— Chair, WTCouncil

Barton Distinguished Chair & Ks Faculty of
Excellence—Wichita State University

Distinguished Panelists: Edo Geromel, Cargill Protein Group &
Ted J. Vlamis, Vlamis International Business Advisors

7:45 pm Presentations & Discussion

8:30 pm Questions & Adjourn



Reservations Required: <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for
check payments email wtcouncil@wichita.edu or sherryl.hubble@wichita.edu

*COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior
reservations not accepted*

*Social, Dinner & Presentation: Members—\$45.00 Non-members — \$55.00
WSU Student—\$25.00*

*Menu selection: Beef Short Ribs ___ Chicken Picatta ___ Cod Seafood ___ Vegetarian ___
Contact: wtcouncil@wichita.edu or 316/978-3176*