



WICHITA STATE
UNIVERSITY

W. FRANK BARTON
SCHOOL OF BUSINESS

Center for International Business
Advancement and World Trade
Council of Wichita



International
Business
Studies
Association

Thursday, February 23, 2023

"What Matters: Insights from Deloitte Consulting"

Wichita Marriott Hotel - 9100 Corporate Hills Drive—Wichita, KS

6:00 pm - Reception - Sponsored by Deloitte Consulting **Deloitte.**

7:00 pm - Dinner

8:00 pm - Welcome: **Dr. Usha Haley ***

Chair—WTCouncil, Barton Chair/Professor, WSU

"The Global Market for ESG Metrics"

8:10 pm - Introduction: **Mr. Lou Librandi ***

Principal—Deloitte Consulting LLP, Philadelphia

Director—World Trade Council of Wichita, Inc.

"Deloitte: Delivering on Promises"

8:20 pm - Presenter: **Mr. Geoff Tuff ***

Principal—Deloitte Consulting LLP, Boston

"Sustainability Imperatives and Business Models in Energy and Industrials"

9:00 pm Questions/Adjourn

**bios attached*

Reservations Required: <https://tinyurl.com/WTCouncilReg> & SEND money through Paypal; for check payments email wtcouncil@wichita.edu or sherryl.hubble@wichita.edu

COVID vaccinations and/or masks are recommended but optional. Walk-ins without prior reservations not accepted

Social, Dinner & Presentation: Individual — \$45

WSU Student (ID reqd) — \$25 (Other students by prior arrangement)

Seating for Presentation Only (social & dinner not included): No Charge

Contact: wtcouncil@wichita.edu or 316/978-3176 for seating only reservation



Speaker Bios

**February 23, 2023 Meeting —World Trade Council of Wichita, Inc.
Sponsored by Deloitte Consulting, LLP**



Dr. Usha Haley

Usha Haley (PhD, Stern School of Business, New York University) is W. Frank Barton Distinguished Chair in International Business & Kansas Faculty of Distinction at Wichita State University. Usha is also Professor of Management, Director/Center for International Business Advancement, and Chair/World Trade Council of Wichita. She has over 300 publications and presentations, including articles in *Harvard Business Review* and *California Management Review*, and 8 authored books, 2 on world-wide best-selling lists, on emerging markets, subsidies, multinational corporations, trade, strategy, and scholarly impact. Her research on Chinese subsidies has been incorporated into federal trade regulation in the USA, EU, Australia, and India including the Non-market Economy Trade Remedy Act (the basis of HR 1229 in the USA) and three pieces of EU anti-dumping regulation. Competitive research grants include from the National Science Foundation as sole Principal Investigator. Major awards include the *Academy of Management's* "Practice Impact Award" for scholarly impact and for "Truly Outstanding Leadership and Service"; the *Economist's* "Thought Leader"; *Emerald Publishing's* "Lifetime Achievement Award"; "American Made Hero" for US manufacturing; *Wichita Business Journals* "Women who Lead in Education", "Glorious India Award" for academic contributions by one born in India; and, "University Lecturer of the Year". For an extended bio see <https://ushahaley.academia.edu/cv>



Lou Librandi

Louis Librandi is a principal of Deloitte Consulting LLP focused on the manufacturing sector and a leader in the firm's Supply Chain and Network Operations practice. He is a manufacturing professional with more than 25 years of experience in smart operations and supply chain management. Lou consistently demonstrates the ability to address heart of business operational challenges—executing manufacturing strategies, improving operations, reducing cost, increasing speed to market, and enhancing supply chain performance. His extensive industry and consulting experience includes a wide variety of products and spans work in multiple countries.

Lou has spent most of his career focused on the automotive, aerospace, and industrial products sectors in roles across operations, quality, and complex program management. His area of expertise is the optimization of complex supply chains, extending from product development through operations and delivery. He leads Smart Factory efforts at original equipment manufacturers to improve near-term performance and step change transformation across the entire value chain.



Geoff Tuff

Geoff Tuff has more than 30 years of experience consulting to some of the world's top companies on the subjects of growth, innovation, and adapting business models to deal with change. Currently, Geoff is a principal at Deloitte and holds various positions across the firm's Sustainability, Innovation and Strategy practices. Those include leadership of the US Hydrogen Practice and all Sustainability, Climate and Equity work for clients in the energy and industrials sectors. Prior to this, he led the innovation firm Doblin and was a senior partner at Monitor Group, serving as a member of its global Board of Directors.

Geoff's work centers on helping clients transform their businesses to grow and compete in nontraditional ways. Over the course of his career, Geoff has worked in virtually every industry and he uses his breadth and diversity of experience to bring novel insights about how things might operate to clients stuck in industry conventional wisdom. Geoff is valued for his integrative approach to solving problems; he combines deep analytic and strategic expertise with a natural orientation toward approaches embodied in design thinking.

A widely sought-after speaker and writer on the topic of growth through innovation, Geoff has written for a variety of outlets, including *Harvard Business Review*. Geoff is co-author of the national bestseller [*Detonate: Why—and How—Corporations need to Blow up Best Practices \(and Bring a Beginner's Mind\) to Survive \(Wiley 2018\)*](#) and of [*Provoke: How Leaders Shape the Future by Overcoming Fatal Human Flaws \(Wiley 2021\)*](#). He holds degrees from Dartmouth College and Harvard Business School.